

# PEER BULLETIN

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## **THE FIVE-STEP MODEL FOR SUSTAINABLE PEER MENTORING GROUPS**

*By Rey Carr*



## **IMPACT**

*By Michael Bungay Stanier*



## **APPRECIATING THE STORY**

*By Alicia Rodriguez*



## **INTERVIEW WITH REY CARR**

*By The Center for Mentoring Excellence*



## **WHY WE THINK WE'RE GOOD AT SOMETHING WHEN WE'RE NOT**

*By Iowa State University News Service*



## **SCHOOLS EXPLORE BENEFITS OF PEER MENTORING**

*By Evie Blad*

**PLUS PROTECTING PASSWORDS; THE LATEST PRN DEMOGRAPHICS; A TRIBUTE TO THREE MENTORS & THEIR LEGACIES. AND NEWS ABOUT CHAMPIONS, NEW STUFF, CONFERENCES, FUNDING, BOOKS NEEDING REVIEWERS, RESEARCH & RESOURCES, AND A TWO-DAY MENTOR TRAINER CERTIFICATION WORKSHOP**

*Peer Resources* 

*Navigation Tools for the Heart, Mind, and Soul™*

FEATURE ARTICLES

**4 The Five-Step Model for Sustainable Peer Mentoring Groups**

*By Rey Carr*

With over 5,000 hours as a leader and participant in peer mentoring groups, the CEO of Peer Resources shares his learning.

**11 Impact**

*By Michael Bungay Stanier*

Learn the four principles needed to maximize the influence your work can have on the world.

**15 Appreciating the Story**

*By Alicia Rodriguez*

Client stories can be so engaging that coaches may lose perspective, yet stories are the essence of coaching.

**19 An Interview with Rey Carr**

*By Lois Zachary*

A mentoring expert and author asks a colleague key questions about mentoring and how he became involved in the work.

**22 Why We Think We're Good at Something When We're Not**

*By Iowa State University News*

Researchers uncover the reasons why our view of our performance may be out of sync with our actual performance.

**25 Schools Explore the Benefits of Peer Mentoring**

*By Evie Blad*

The Peer Group Connection is showing schools how social and emotional learning accelerates academic achievement.

NEWS

**32**

Exclusive Offers for Members

**36**

What's New

**39**

Peer Bulletin Quiz

**44**

Champions

**46**

27 Funding Options + RFP

**54**

Research Studies

**57**

Books for Review

**58**

Attend an Event

**59**

Copyright

**60**

Membership Flyer

SHORT & SWEET

**Mentor Trainer Certification**

Lois Zachary & Lori Fischler offer a Strategies for Success Mentor Trainer Certification Program in Tempe, AZ, Sept. 29-Oct 1, 2014.

**18**

**Peer Resources Network Demographics**

Selected statistics about countries where the *Peer Bulletin* is read, preferred format, number of Emeritus members, and a caution.

**24**

**Mentors in Memorium**

Three mentors, Gary Becker, Louise Wilson, and Jesse Winchester inspired thousands and left a legacy in economics, fashion, music, and anti-war courage.

**29**

**From the Sourcebook of Coaching History**

*By Vikki Brock*

Seeking freedom led to a coaching revolution in South America.

**30**

**Password Nightmare Solution**

*By CNET*

A better way to keep your data safe and secure.

**31**

**The Latest from the Chronicle of Evidence-Based Mentoring**

Research studies, discussion forums, and resources on youth mentoring abound at this site.

**40**

**Tweets from Peer Resources in May**

Tweets sent to Peer Resources Network members with several key links to resources unavailable for the *Peer Bulletin*.

**42**

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## FROM THE SOURCEBOOK OF COACHING HISTORY

# PURSUING FREEDOM LED TO A COACHING REVOLUTION IN SOUTH AMERICA

**VIKKI BROCK**

(Editor's Note: Vikki Brock has graciously prepared a number of brief stories from her book: *The Sourcebook of Coaching History*. Each month during 2014, the *Peer Bulletin* will include one of these stories. Note: Links typically are for current work of group or individual.)

Coaching in Latin America got its start in the late 1980s due to the efforts of [Julio Olalla](#), a student of [Fernando Flores](#). Olalla (2006, pers. com.) recalls that in 1990, after he fled Chile, he began doing three-day ontological coach trainings in Canada, the United States, and Mexico, and that people quickly wanted more.

[Jim Selman](#) (2006, pers. com.) believes that, due to Olalla's work, the ontological school of Flores and Olalla has had a more formal grounding in South America than in the United States, at least until more recently. In fact, in 2009 it had the strongest foundation for coaching in Latin America (Stout-Rostron, 2009:43).

[Margaret Krigbaum](#) also points to Olalla, saying that "Julio is really the force in South America and yet a lot of it is still unseen to us because of language ... but he is not the only force in South America, as he once was" (Krigbaum, 2006, pers. com.). [Sonia Sinesterra](#) (2006, pers. com.) of Columbia agrees, noting that the first movement toward coaching occurred "in Chile, [and was] ontological coaching through Julio Olalla."

Sinesterra, another South American pioneer, was trained by the Coaches Training Institute [CTI](#), and went on to found Coaching Hall International ([CHI](#)) in Bogota, Columbia, in



2003 (Sinesterra, 2006, pers. com.). According to [Karen Kimsey-House](#) (2006, pers. com.), "Sonia [started] doing work based on the co-active coaching model, but has really gone and created her own thing."

In 1998, Jim Selman founded the Institute for Professional Coaching in Buenos Aires, which in 2009 was still the only state-approved institute for coaching in Argentina. Selman's program, accredited by the Argentina government, is the first academic coaching and leadership university degree program in South America (Selman, 2006, pers. com.).

In 2001, [Rosa Krausz](#) hosted an international conference in Brazil to talk about executive coaching. By 2003 she was training others through a 120-hour program (Krausz, 2006, pers. com.).

Currently, the Instituto de Estudios Integrales ([IEI](#)) in Buenos Aires has received the approval of both the International Coach Federation and the Argentine Association for Professional Coaches (AAPC), and provides a training program for professional coaches.

## REFERENCE

Stout-Rostron, S. (2009). *Business coaching international: Transforming individuals and organizations*. London: Karnac.



This article is available as a PDF [here](#).)