

PEER BULLETIN

A Magazine for Peer Assistance, Mentorship, and Coaching

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THE ROLE OF PEER ASSISTANCE IN CORPORATE WELLNESS

By Rey Carr



PART II: MASTERING DIFFICULT CONVERSATIONS WITH GOOD PEOPLE

By Mark Goulston



THE MANY FACES OF MENTORING

By LaRae Quy



TRANSFORMING EDUCATION THROUGH LEADERSHIP COACHING & MENTORING

By Harold Adelman and Linda Taylor

PLUS ARTICLES ON MUTUAL JOURNALING IN COACHING; A SURVEY FOR COACHED CLIENTS; AND A TRIBUTE TO THREE MENTORS & THEIR LEGACY. PLUS NEWS ABOUT CHAMPIONS, NEW STUFF, CONFERENCES, FUNDING, RESEARCH & MORE

Peer Resources

Navigation Tools for the Heart, Mind, and Soul™

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By Davida Ander
When both a coach and a client keep journals, both remarkable and surprising progress results.
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School-based peer assistance is the primary topic for this Feb 12-14 conference in Alabama.
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Burlington, Vermont is the site for this March 10-14 training to become peer recovery specialists.
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Three mentors, Nelson Mandela, Claire Mackay, and Ina Coolbrith inspired thousands and left a legacy in peace and unity, children's books, and poetry.
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By Vikki Brock
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FROM THE SOURCEBOOK OF COACHING HISTORY

COACH U SPAWNS A LEGACY IN SCANDINAVIA

VIKKI BROCK



(Editor's Note: Vikki Brock has graciously prepared a number of brief stories from her book: *The Sourcebook of Coaching History*. Each month during 2013, the *Peer Bulletin* is privileged to include one of these stories. Note: Links typically are for current work of group or individual.)

Coaching in Scandinavia began in 1997 when Johan Tandberg received a scholarship to attend [Coach U](#), attended the 1998 ICF conference, and became a member of the ICF board in 1999. Tandberg gathered together a group of eight, from the Scandinavian countries in 1999. This group formed the nucleus of the Nordic Coach Federation ([NCF](#)) in 2000, which became a chapter of International Coach Federation in 2005. As the first president, Tandberg rotated the location of the Nordic conference among different Scandinavian countries to support the growth of coaching throughout the region.

According to Lori Shook, in 2001 Coaches Training Institute ([CTI](#)) brought its training to Norway, using a trained cadre of Scandinavian coaches as trainers.

A key influence on the spread of coaching globally was the Coach U program, which in 1997 offered scholarships to international students for the first five people from each country who applied and were accepted.

Several other influences on the geographic spread of coaching are training programs opening the markets, and multi-national companies bringing in coaching as part of their corporate culture. Training companies include Coach U who licensed their materials: in 1997 to Japan; in 1998 to Australia, New Zealand, and Singapore; in 2002 to Italy; and to Korea in 2003. CTI trained coaches in the United Kingdom in 1999; in Japan in 2000 and in Norway in 2001. Results Coaching ([RC](#)) trained coaches in the United States in 2001, the United Kingdom and Singapore in 2002 and in South Africa in 2004.

Other training companies such as New Ventures West, B-Coach, ILCT and Newfield Network have coaches and deliver trainings in many global markets.

“Coaching is face-to-face leadership that encourages people to step up to responsibility and achievement as partners and contributors.”

~ Tom Peters ~

Best selling author, specialist in management practices

[Biography](#)

