FEATURE ARTICLES

4 The Canadian Newcomer Mentorship Initiative
   By ALLIES
   Mentoring improves employment outcomes for skilled immigrants.

8 Learning from the Mistakes of Others
   By Rey Carr
   Stereotypes about mentoring and coaching can teach us how to make what we do stand out.

14 Gatekeeper Peer Training: Engaging College Students to Aid in Suicide Prevention
   By Glen Albright, Ron Goldman, and Kristen Shockley
   A unique simulation using avatars enables student leaders to help peers with mental health issues.

21 It’s Not About the Bike: Finding the Right Coach
   By Neil Bezdek
   A professional cyclist reveals that performance is less about bikes more about effective coaching.

23 Everyday Coaching Opportunities
   By Leanne Chan
   Just-in-time coaching is a common occurrence when the parent is also a coach.

25 The Mentor’s Guide. Facilitating Effective Learning Relationships
   Book Review by DeeAnn Vonde
   Mentoring expert Lois Zachary’s latest book is packed with useful activities and practical details for effective mentorship.

NEWS

36 Peer Resources Demographics

37 Peer Bulletin Quiz

38 What’s New

41 Champions

SHORT & SWEET

13 The 10 Step Framework for Effective Coaching Sessions
   A short guide from BluePoint Leadership Development for having an effective dialogue.

24 Mentors in Memorium
   Three mentors, Jerry Buss, Albertina Walker, and Barry Sweeny, paved the way in business, music, and mentoring.

27 From the Sourcebook of Coaching History
   By Vikki Brock
   Coaching in the 1970s saw the transformation of personal growth movement into business coaching.

28 Peer Support in Higher Education
   Details about the 5th International Peer Support Symposium to take place in Estonia, June 27-28.

29 We Need Help to Promote the Peer Bulletin
   The Peer Bulletin staff asks for testimonials and shares ideas about which types have influence.

31 Tweets from Peer Resources in May
   A selection of the timely & relevant tweets sent to Peer Resources Network members.

48 Better Searching with Google
   Peer Resources shares ideas about how to use Google search and gain more accurate and appropriate results.
The roots of coaching from the decade of 1970s include the rise of large group awareness trainings such as Werner Erhard’s est, Life Spring, and others. Sir John Whitmore brought together the California hippies of Esalen with the British aristocracy of Findhorn in a series of “May Lectures” in 1974 in London. Fernando Flores, sponsored by Werner Erhard through Amnesty International, delivered “Communication for Action” workshops. Terry Cole-Whittaker, involved in est, began television ministries; and Richard Bandler & John Grinder developed NLP during this period.

Personal and group success literature included Richard Bolles’ What Color is Your Parachute?, Barbara Sher’s Wishcraft, Julia Cameron’s The Artist’s Way, Gail Sheehy’s Passages, Tony Buzan’s The Mind Map, Richard Leider’s Inventurers, and Helen Schumman’s A Course in Miracles.

The roots of business-focused coaching from the decade of 1970s included the rise of 360° feedback and assessment through KRW International, Center for Creative Leadership, and Marshal Goldsmith.

The Gestalt approach of the 1940s was applied to organizational consulting. Two business coaching books were published in the late 1970s. David Megginson’s A Managers Guide to Coaching was published in the UK and Richard Fournies’ Performance Coaching for Managers was published in the US.

Jim Selman, first president of Werner Erhard’s Transformational Technologies, released a video workshop titled “Coaching: Beyond Management.”

In the 1970’s Fred Kiel, a clinical psychologist from Minneapolis, St. Paul opened his practice called The Center for Behavior Modification, when there were no third party payments for mental health services, and marital and family therapy had not been invented. In the 1980’s Fred was jarred out of the medical model when he began working with senior executives and Fortune 500 companies in leadership development, management style training, leadership development work.

By the mid-1980’s Fred sold out of his clinical psychology practice and started KRW International focusing on working with senior executives in Fortune 500 companies as a “coach”. He used the metaphor about helping clients go from winning the silver medal to becoming gold medal winners, and likened himself as a coach of Olympic athletes, which always pleased his clients.

Abraham Maslow (1908-1970), father of humanistic and transpersonal psychology, believed people were creative with a natural drive to authenticity.